

For thai

Feb 19th, 2020 (Wed.)

Talent Development for local subsidiaries of Japanese companies [vol.2]

Build better relationships by enhancing understanding of Japanese business culture

Dr. Wei ZHENG has been helping Japanese organizations to develop their employees for over 10 years. He has conducted pre-departure sessions for more than 5,000 Japanese expats to-be. As such, he has a deep understanding of both Japanese culture and communication style. He has developed his original intercultural communication theory by doing fieldwork and analyzing many cases of multi-cultural communication problems within not only Japanese, but also other Asian and European companies. He presents practical solutions at corporate trainings, so his hands-on teaching style, backed by this trust-worthy theory, is very popular.

At this event, you can deepen your understanding of how Japanese bosses think and the typical Japanese communication style based on their values and customs. His abundant teaching experience at major global companies in Japan, China and Europe, and expertise in intercultural communication will enable him to give meaningful feedback and advice to participants who wish to create more effective communication in intercultural workplaces.

Date : February 19th, 2020 (Wed.)**Time : 14:30-17:00****Place : Japanese Association in Thailand**1st Fl. Sathorn Thani Bldg.II, 92/2 North
Sathorn Rd**Enrollment limit : 25 persons**

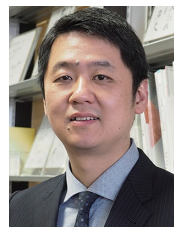
*This seminar is held in English.

free

■ Target Participants

- *Thai HR who work in Japanese companies
- *Thai business people who want to understand why Japanese people & companies behave as they do

■ Speaker



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▶ How to apply : Please email to

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